

Functionality	WebKinz	Club Penguin
Company	Ganz Corporation	Disney
Legal Jurisdiction	Ontario, Canada	
Target Audience	6-13+ Years	6-14 Years
Companion Product	WebKinz Plush Toy	None
Cost	Purchase of WebKinz Plush Toy	\$5.95/month for Premium Features
Length of Membership	1 Year from Last Purchase	Indefinite
Chat is Moderated/Supervised	Yes	Yes
Open Chat	No	No
Canned Chat	Yes, Default Setting	Yes, Ultimate Safe Chat Option
Filtered Chat (i.e. Restricted Dictionary)	Yes, KinzChat PLUS Option	Yes, Standard Chat Option
Collect Personal Info	Yes, Parent's Email for KinzChat Plus	Yes, Parent's Email
Activities	Games, Jobs, Decorate Home, Clothes	Games, Jobs, Decorate Home, Clothes
Interaction	Chat	Chat, Greeting Cards, Emotes, Contribute to Newspaper
In Game Currency	KinzCash	Club Coins
Fee Based Features	N/A	Buy Clothing; Decorating Igloo
3rd Party Advertising?	In Game Banner Ads Only	No
Connecting with Others	Must Know User Name	Anyone