



Protecting You & Your Family Online

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Protecting You and Your Family Online

- **The Pornographers**
- **The Predators**
- **The Peers**
- **The Pretenders**



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More Info:

www.second.org/protect



Pornographers | Statistics

- > \$12 billion in annual revenue
- > combined annual revenue of ABC, NBC, and CBS.
- > combined annual revenue of NFL, NBA, and MLB.

- 2,500+ new pornographic websites each week.
- Largest group of viewers is between ages 12 and 17.
- Average age of one's first exposure to Internet pornography is 11.

- Not Just Professionals...but Amateurs and the "Girl and Guy Next Door."



Pornographers | Tools & Tips

- **Get Out**
 - Genesis 39:12 | 1 Corinthians 6:18
 - Relocate Computer(s) to Family Room

- **Get Help**
 - Barnabas Counseling Center
 - PureRestoration.com
 - CovenantEyes.com
 - PureIntimacy.org



Predators | Statistics¹

- One out of five U.S. teens who regularly log on to the Internet have received a sexual solicitation or approach over the Internet.
- 77% of youths are contacted by online predators by age 14.

¹ <http://www.cyberangels.org/statistics.html>



Predators | Tactics

- Chat Rooms & Instant Messaging
- Online Social Networks
(School Yearbook Revisited)



Predators | Tactics | Online Social Networks

- Individual web pages or “profiles” that integrate biographical information, blogs, instant messaging, email, music, streaming media, photo galleries, events, groups, and school communities.
- Profiles Linked together by “Friends”
- The Primary draw is the photo galleries and the blog.



Predators | Tactics | Online Social Networks

- MySpace – Open to Anyone 14 & Older
 - Began 2 Years Ago
 - 10 Million Users Last Summer
 - 83+ Million Users Today (> Pop. of NY, CA, TX)
 - 250,000 New Users per Day
 - 2,000,000 New Images per Day
 - 3rd Ranked Website in World (3rd to Yahoo & MSN)
(surpassing E-Bay, Google, & AOL)
- Facebook – (networks of high schools, colleges, workplaces and regions) If you are not a part of these networks...you have to be invited.



Predators | Tactics

- Chat Rooms & Instant Messaging
- Online Social Networks
 - MySpace.com MySpace.com myspace.com/d3adspac3
 - Facebook.com Facebook.com
 - Xanga.com
 - Hi5.com
 - Imbee.com (designed for kids)
 - IndustrialKids.com (coming soon for kids between 8 and 14)



Predators | Tactics

- Browses MySpace Profiles for a Candidate
- Gathers personal info from profile and from *friends' posts*.
- Use Google and other public databases to find more information.
- Knows how to find the person and strikes up a conversation...saying all the right thing based on her interests and activities.
- Contacts her through MySpace, email or IM. Gains trust. Pulls back then gets closer.
- Over time, contact gets explicit and suggests they meet up.



Predators | Tactics

Revealed by Individual

- First Name
- Graduation Year
- School Name
- Picture



Predators | Tactics

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- Graduation Year
- School Name
- Picture

Obtained through Others

- Birthday
- Full Name
- Employer
- Location of Workplace
- Full Address
- Parent's Names
- Satellite Map of Home
- Summer Activities (Camp, Family Vacation)
- Lost iPod



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- Graduation Year
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One Hour



Peers | Tactics

- Chat Rooms & Instant Messaging
- Camera Phones
- Online Social Networks
- Cyber or Net Bullies – new breed of predators



Family Defense Strategy

- **Education**
 - Get Educated on Technologies
 - Educate Your Kids on Dangers
 - Second.org/protect
- **Inspection (Inspect What You Expect)**
 - Have Child Show You Their Online Profiles
 - Google Alerts | MySpaceWatch.com
 - Monitoring Technologies
 - Physical & Behavioral Clues
- **Limitation**
 - Limit Time on Computer & Online
 - Take Occasional Media Fasts



Family Defense Strategy

- **Technology**
 - Firewall
 - Virus Protection
 - Spyware/Adware Removal
 - Internet/Email Filtering



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Bottom Line

1. **Begin with a Relationship Retreat – Get Away and Restore Communication**
2. **Answer their Question: Do You Like Me?**
3. **Put Priority on the Relationship rather than the Rules - Rules without Relationship Leads to Rebellion**
4. **Get to Know the Influencers, personally.
Whose company does your child keep?**



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**Question
and
Answers**