

Beach Retreat Blog

Youth Pastors:

1. Designate 1 Person from YOUR Campus to Coordinate Photos/Videos:
 - a. Assign 1 Person to Take Photos and Select the best 30-50 Photos for each day. Selection should incorporate a variety of activities, faces, and a mix of both posed and candid shots.
 - i. No Vertical Photos
 - ii. High Res
 - iii. Take as Many Photos as You Can
 - iv. When taking pics on beach, set your camera to outdoor/bright light settings.
 - b. Deliver Content Daily to Blogging Team: Set a deadline each day for photos/videos to be submitted.
2. Include the Beach Retreat hashtag in all BR tweets.

Blogging Team

1. Optimize All Photos for the Web
2. Take supplemental pictures and videos (Examples: BR Worship, Special BR Activities)
3. Update Blog with the Following:
 - a. Schedule
 - b. Silent Sounds
 - c. Daily Photo Gallery
 - d. Daily Video
 - e. Notes from Home

Technical Specifications and Requirements

1. PhotoResizer Pro App (made by Ben Gillin)
2. 6 Thumb Drives (1 for each campus to use to transfer photos). At least 15 GB each.
3. Flip Mino HD Video Recorder
4. External Hard drive
5. Micro USB Cord AND Mini USB Cord
6. Card Reader
7. Clip on Light (for live blogging in worship)
8. External Hard Drive (Firewire 400, 800 & USB 2.0 and powered via these cables)
9. All Necessary Chargers
10. Power Strip/Surge Protector
11. Long Extension Cord
12. Verizon Wireless Router



Accounts and Passwords

1. BR09 Blog: SBC Username and Password
2. SBCBR09 Twitter
 - a. <http://www.twitter.com/sbcbr09>
 - b. Username: SBCBR09
 - c. Password: tw1tt3r
3. CoverItLive.com Blogcast
 - a. <http://www.coveritlive.com>
 - b. Username: SBCWebmaster
 - c. Password: c0v3r1tl1v3
4. Google Analytics for Second.org and Blogs.Second.org
 - a. Create a Google Account and Email Me Your Gmail Address
 - b. I will then setup your access to Google Analytics
5. Wufoo Online Forms
 - a. Username: Webmaster
 - b. Password: w3bwuf00